



## Second cycle degree / Two Year Master in Tourism Economics and Management

Duration

**2 YEARS (120 ECTS)**

Language

**ENGLISH**

Place of teaching

**RIMINI**

Department

**ECONOMICS**

Type of access

**OPEN ACCESS**

with preliminary dossier evaluation of candidates; English certificate equivalent to B2 is required.

*[see more](#)*

TEaM webpage



The International Master TEaM is a 2 year programme. TEaM prepares managers and professionals who are able to tackle the global challenges of contemporary tourism: being, at the same time, engine for economic growth, key-player of sustainable development, and promoter of the cultural heritage.

Given the interdisciplinarity of tourism, the TEaM graduate will develop strong and independent **skills in economics and management**, jointly with knowledge of **law and quantitative methods**; advanced study methods and learning abilities to produce independent analysis.

Students will be prepared for market analysis, territorial planning, analysis of tourism flows, strategic and destination management, sustainable and ethical tourism and cultural heritage policies.

### The course in numbers

**86%** international students and students not residing in Emilia Romagna

**59%** graduates aligned with the exam schedule

**94%** graduates satisfied with their studies

**76%** graduates who are working

**38%** Graduates with experiences abroad



<b>ECONOMICS</b>	Economics of Tourism Markets	Tourism Economics	Tourist Behaviour	
<b>MANAGEMENT</b>	Tourism Management	Managerial Accounting and Reporting in Tourism		Organization and Finance Destination Marketing and Management
<b>QUANTITATIVE SUBJECTS</b>	Mathematics for Social Sciences	Statistics for Social Sciences	Data Analysis in Tourism	
<b>OTHER</b>	Public Administration of Tourism	Topics in Tourism Economics and Management		Internship
<b>ELECTIVE TRACKS</b>	Cultural Tourism	Sustainability	Economics	Management

[see more](#)



## Reasons to enrol

1. Focus on the destination as the core of the tourism sector.
2. Equilibrium between managerial and economics subjects.
3. The highly renowned teaching and research skills of the faculty, certified by the UNWTO.
4. Living and studying in a popular and vibrant seaside destination.
5. The international and multicultural class of students.

## Examples of TEaM placement

- **Destination manager**
- **Hotel manager**
- **Travel consultant**
- **Travel guide / Tour operator**
- **Conference and exhibition manager**
- **Event organizer**
- **Project manager**
- **Social media manager**
- **Researcher**

