



First cycle degree/Bachelor in

## International Tourism and Leisure Industries

Duration

**3 YEARS (180 CFUs)**

Language

**ENGLISH**

Place of teaching

**RIMINI**

Department

**ECONOMICS (DSE)**

Type of access

**RESTRICTED ACCESS**

90 places available (60 for Italian and European Union citizens; 30 for non-EU citizens)

Tolc

**NO TOLC**

English certificate B2 level (at least) is required

[See more](#)

ITALI is a 3-year BA degree, certified by the UNTWO TEDQUAL, that aims to improve the quality of tourism education, training and research programmes.

It provides students the **cultural and technical profile** required to join, as a manager or professional, **private and public enterprises** in the tourism industry.

Tourism is a highly changeable and creative industry, which requires the **continuous development** of new products and markets.

**Business culture, sustainability, creativity** and **technological innovation** are now the keywords to create new businesses and conquer an ever-changing and highly competitive tourism market.

## Reasons to enrol

**1**

The programme forms tourism professionals with competences in economics and business

**2**

The programme includes a mandatory 200-hour internship

**3**

You can apply and choose from a multitude of Erasmus exchanges in many European countries

**4**

You will focus on international tourism and markets

**5**

You will be part of the benchmark bachelor degree in tourism economics in Italy

<b>ECONOMICS</b>	Economics	Financial analysis for tourism I.C.	Tourism policy and planning	Empirical methods in tourism	Taxation policy and environmental issues	International trade in service	Competition in tourism markets
<b>MANAGEMENT / BUSINESS STUDIES</b>	Tourism Accounting	Principles of Management and Organizational Behaviour I.C.		Strategic management	International Marketing in Tourism		
<b>STATISTICS AND QUANTITATIVE METHODS</b>	Mathematics	Statistics	Web Communication				
<b>LAW</b>	Principles of private law	European Union internal Market Legislation		European tourism law			
<b>ECONOMIC GEOGRAPHY AND HISTORY</b>	European cultural routes and tourism system		World history of tourism				
<b>LANGUAGES</b>	French	German	Spanish	Italian			

[See more](#) 

## After graduating

-  The Degree Course gives access to the studies of the second cycle (Laurea Magistralis) and to the first level professional Masters.
-  Tourist development consultant  
Hotel and Hospitality Manager  
Tourist planner  
Event project developer  
Conference and Event Organiser  
Amusement Centre Management  
Tourism and Travel Adviser  
Travel Consultant  
Destination manager

WEBSITE

