



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA



# 4<sup>th</sup> Economics of Platforms Workshop

*Bologna, 17-18 May 2019*

*Venue: Economics Department – University of Bologna  
Piazza Scaravilli, 2 - Bologna*

## PROGRAM

(40 minutes author/s, 10 minutes discussant)

### Friday, May 17

- 14:00            *Registration and Welcome Coffee*
- SESSION 1**    Chairman: **Eleftheria Trivizia** (University of Mannheim)
- 14:30-15:20    **Robin Lee** (Harvard University)  
*“Will the Market Fix the Market? A Theory of Stock Exchange Competition and Innovation”*  
Discussant: **Andras Niedemayer** (Université Paris-Dauphine)
- 15:20-16:10    **Martin Peitz** (University of Mannheim)  
*“Price Disclosure by Two-sided Platforms”*  
Discussant: **Greg Taylor** (Oxford University)
- 16:10-16:30    *Coffee Break*
- SESSION 2**    Chairman: **Lapo Filistrucchi** (Università di Firenze)
- 16:30-17:20    **Juan Camilo Castillo** (Stanford University)  
*“Who Benefits from Surge Pricing?”*  
Discussant: **Andrea Pozzi** (Einaudi Institute for Economics and Finance)
- 17:20-18:10    **Julian Wright** (National University of Singapore)  
*“Steering by information intermediaries”*  
Discussant: **Emilio Calvano** (Università di Bologna)
- 20:00            *Dinner (by invitation only)*

## Saturday, May 18

**SESSION 3** Chairman: **Marcella Nicolini** (Università di Pavia)

09:00-9:50 **Andrei Hagiu** (Boston University)

*“Creating Platforms by hosting rivals”*

Discussant: **Özlem Bedre-Defolie** (European School of Management and Technology)

09:50-10:40 **Pauline Affeldt** (DIW - Berlin)

*“Estimating Demand with Multi-Homing in Two-Sided Markets”*

Discussant: **Senay Sokullu** (University of Bristol)

10:40-11:00 *Coffee Break*

**SESSION 4** Chairman: **Claudio Piga** (Keele University)

11:00-11:50 **Alexandre De Corniere** (Toulouse School of Economics)

*“Data Driven Mergers”*

Discussant: **Vincenzo Denicolò** (Università di Bologna)

11:50-12:40 **Christoph Schottmüller** (University of Cologne)

*“Why Echo Chambers are Useful”*

Discussant: **Heiko Karle** (Frankfurt School of Finance and Management)

12:40-13:40 *Lunch. Ristorante Matusel.*

**SESSION 5** Chairman: **Michele Polo** (Università Bocconi)

13:40-14:30 **Yaron Yehezkel** (University of Tel Aviv)

*“Group Hug: Platform Competition with User-groups”*

Discussant: **Gary Biglaiser** (University of North Carolina at Chapel Hill)

14:30-15:20 **Elias Carroni** (Università di Bologna)

*“Superstar in two-sided markets: exclusives or not?”*

Discussant: **Teis-Lunde Lomo** (University of Bergen)

15:20-15:50 *Coffee Break*

**SESSION 6** Chairman: **Federico Boffa** (Università di Bolzano)

15:50-16:40 **Anna D’annunzio** (Toulouse Business School)

*“Advertising and Consumer Tracking: Theory and Evidence”*

Discussant: **Andrea Mantovani** (Università di Bologna)

16:40-17:30 **Tat-How Teh** (National University of Singapore)

*“Platform governance”*

Discussant: **Bruno Jullien** (Toulouse School of Economics)

### **Program Committee**

Özlem Bedre-Defolie (ESMT Berlin), Emilio Calvano (University of Bologna, Toulouse School of Economics) and Bruno Jullien (Toulouse School of Economics)